

134 IUCN knowledge product solvency through voluntary, Member-facilitated private-sector engagement

EXPRESSING the full trust that IUCN Members and the global community place in IUCN knowledge products, highlighting their value in strategic decision-making and the willingness of Members to support and expand the influence of IUCN knowledge products;

RECOGNISING the IUCN Secretariat's extensive experience managing The IUCN Red List of Threatened Species™, other Lists, and related works;

RECOGNISING the voluntary contributions of thousands of IUCN and Commission Members that make Red List data available for use by the Secretariat;

EXPRESSING DEEP CONCERN regarding the global biodiversity crisis and the role of private and public sectors in facilitating its primary drivers;

ACKNOWLEDGING Target 21 of the Kunming-Montreal Global Biodiversity Framework, which calls for accessible data to guide decision makers, practitioners, and the public;

ACKNOWLEDGING IUCN Resolution 7.131 *Ensuring adequate funding for the IUCN Red List of Threatened Species* (Marseille, 2020) and the ongoing challenges in maintaining sustainable funding for IUCN knowledge products;

AWARE of challenges in securing consistent support for Red List assessments and the Red List Unit within the Secretariat;

RECOGNISING the IUCN and its Members' role in driving policies and actions to transform private sector systems and actors and HIGHLIGHTING their crucial role as partners;

NOTING IUCN's policy defining "Commercial Use" of its data as a) any use by, on behalf of, or to inform or assist activities of, a for-profit entity, or b) use by any entity for revenue generation;

HIGHLIGHTING this policy's bilateral nature, which acknowledges the role of IUCN Members working with the private sector and the importance of this data in supporting transformation (Red List Terms and Conditions and Annex 15 to IUCN Council Decision C/78/24); and

EXPRESSING DEEP CONCERN that this policy prohibits use of Red List data or derivative works by IUCN Members for private sector transformation without prior authorization, hindering action across sectors and complex value chains to reverse biodiversity loss;

The IUCN World Conservation Congress 2025, at its session in Abu Dhabi, United Arab Emirates:

1. CALLS ON the Director General to recognise the role of IUCN Members in applying IUCN knowledge products to support voluntary and regulatory corporate sustainability initiatives, and to internally prioritise Red List funding;

2. FURTHER CALLS ON the Director General to recognise the private sector's indispensable role in achieving a nature positive future within safe and just planetary boundaries;

3. REQUESTS that the Director General direct the IUCN Secretariat to, within 1 year:

a. communicate to its Members the following regarding a) maintaining systems required to make IUCN datasets accessible, and, separately, b) updating the Red List:

i. detailed breakdown of costs;

ii. any existing analysis of alternative financing models, including conservation, policy and financial (for IBAT and the Red List Unit) implications; and

iii. new analysis of such implications of revision of the “commercial use” policy to provide more flexibility in use of “derivative works” by Members in support of their collaborations or partnerships with private sector entities or in support of private sector initiatives; and

b. convene a taskforce of Members to oversee a public solicitation and make publicly available an analysis of:

i. existing barriers to conservation work posed by the current “commercial use” policy;

ii. suggestions for alternative financing models; and

iii. opportunities for alignment with other initiatives related to financing biodiversity data as a public good.